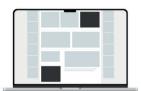
#### **Banner advertising**



**BILLBOARD BANNER** 16.000,- per month

Desktop: 1568 x 864 px 980 x 540 px Mobile: 300 x 100 px



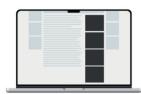
ARTICLE BANNERS. front page 5.000,- per month

Desktop: 300 x 250 px Mobile: 300 x 250 px



**SIDE BANNER** 2.000,- per month

Desktop: 200 x 200 px Mobile: 125 x 125 px



ARTICLE BANNERS. right side of the articles 5.000,- per month

Desktop: 300 x 250 px Mobile: 300 x 250 px



**GIGA BANNER** 11.000,- per month

Desktop: 980 x 250 px Mobile: 300 x 100 px

File formats: JPEG. GIF. PNG, HTML or script. Max 150 kB



Scan OR for more information

#### **Advertising in the newsletter**



Top ad 2.000,- per piece Format: 400 x 200 px



Top ad full size 4.000,- per piece Format: 820 x 200 px



Middle ad 1.500,- per piece Format: 400 x 200 px



Middle ad full size 3.000,- per piece Format: 820 x 200 px



**Bottom ad** 1.000,- per piece Format: 400 x 200 px Format: 820 x 200 px



Bottom ad full size 2.000,- per piece



Streamer 4.000,- per piece Format: 820 x 28 px

File formats: JPG or PNG Max file size for static image: 50 kB



### Be seen and heard in the industry

#### Try a membership

- Share news and announcements on the industry's leading news channels
- Access decision-makers without the hassle of outreach
- Market your products, jobs and courses to the right professionals
- Save time and money we do the work for you



Basic membership 13.800,- per year

Membership+ 21.800,- per year

#### One membership multiple opportunities

Share news, jobs, courses, products and services on the largest B2B news media.

> Scan the OR and start vour membership



## **Print advertising**

Reach the entire metalworking industry! Maskinregisteret - read by your potential customers.

Maskinregisteret is Norway's largest contact body for machinery and equipment for metalworking workshops and industry.

Here you reach both decision-makers with purchasing responsibility and those whouse the machines and equipment on a daily basis.

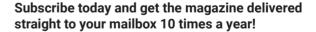
With a circulation of approximately 6,000 copies, Maskinregisteret is the most important meeting place for the industry – with product news, technical material and advertisements that attract attention.

Choose Maskinregisteret as your most important advertising partner – and make sure your message is seen where it matters most!

Anina Åkredalen tel. +47 93 48 42 12 or Ronny Skas tel. +47 92 81 35 59

# **Subscription**

Maskinregisteret. Norway's best trade magazine for everything within machinery and equipment for the metalworking industry! Stay up to date on everything that happens within machinery, tools and equipment for metalworking.





### Price per year: NOK 796,- + VAT.

Order by sending an email to: abonnement@nordiskemedier.no

In addition to the magazine, you can read fresh news every day at: www.maskinregisteret.no