BANNERS



Billboard banner
Price: 43.000 NOK. pr. month

Units: Desktop, tablet, mobile
Desktop: 1568 x 540 pixels (WxH)
Smaller screens: 980 x 340 pixels (WxH)
Mobile: 360 x 125 pixels (WxH)
Max: Static picture or animated GIF: 150 kB
HTML5 (not compressed) or script: 1 MB

Article banner
Price: 14.400 NOK. pr. month

Units: Desktop, tablet, mobile
Format: 300 x 250 pixels (WxH)
Mobile: 300 x 250 pixels (WxH)
Max: Static picture or
animated GIF: 70 kB
HTML5 (not compressed) or script: 1 MB



Giga banner
Price: 14.400 NOK. pr. month

Units: Desktop, tablet, mobile
Desktop: 980 x 250 pixels (WxH)
Mobile: 360 x 125 pixels (WxH)File
Max: Static picture or animated GIF: 70 kB
HTML5 (not compressed) or script: 1 MB





Side banner
Price: 7.200 NOK. pr. month

Units: Desktop, tablet, mobile
Desktop: 200 x 200 pixels (WxH)
Mobile: 125 x 125 pixels (WxH)
Max: Static picture or animated GIF: 70 kB
HTML5 (not compressed) or script: 1 MB



File formats: JPEG, GIF, PNG, HTML or script.
Note: For video, a maximum duration of 15 seconds is recommended.

NEWSLETTER

Top ad
Price pr. edition: 5.750 NOK
Format: 400 x 200 pix (BxH)

Top ad full-size
Price pr. edition: 11.500 NOK
Format: 820 x 200 pix (BxH)

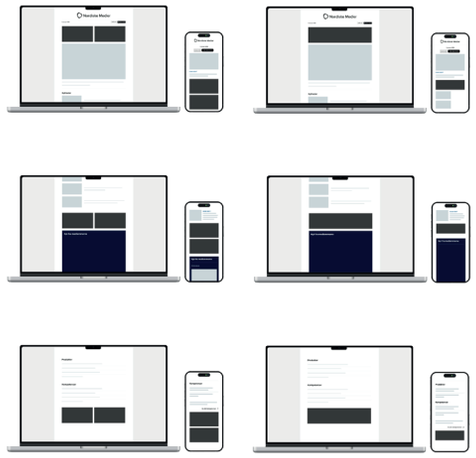
Middle ad
Price pr. edition: 4.300 NOK
Format: 400 x 200 pix (BxH)

Middle ad full size
Price pr. edition: 8.600 NOK
Format: 820 x 200 pix (BxH)

Bottom ad
Price pr. edition: 2.850 NOK
Format: 400 x 200 pix (BxH)

Bottom ad full-size
Price pr. edition: 5.700 NOK
Format: 820 x 200 pix (BxH)

File formats: JPEG or PNG.
Maximum file size for static images: 50 kB



Defence Nordic

contact: salg@nordiskemedier.no

Defence Nordic

Web | Newsletter | Magazine

The Nordic region is at the centre of a geopolitical and security paradigm shift.

Defence Nordic is the new, specialised news platform covering developments in the rapidly growing defence industry across Denmark, Norway, Sweden, and Finland.

We provide daily, in-depth, English-language news and analysis, focusing on the role of companies within a strategically important and fast-growing sector.

Would you like to stay updated?
Subscribe to the Defence Nordic newsletter **here**

Defence Nordic, is a part of Nordiske Medier

www.defencenordic.com

Target Audience

Decision-makers within the defence industry
Investors, entrepreneurs, and companies both within and outside the Nordic region
Government authorities, universities, and policymakers with an interest in defence and security National and international suppliers and subcontractors of technology, expertise, and equipment



Journalistic Fokus

We closely follow the key players and deliver journalism with a focus on:

- Tenders and contracts
- Industry analysis and market trends
- Key figures and financial developments
- New technology and EU regulations
- Interviews with decision-makers and industry professionals
- Human-interest stories and thematic features on defence and security



Membership

Try a membership and experience the difference
Marketing doesn't have to be time-consuming or expensive. With a membership, you get a direct channel to your specific industry, where you can share company news, courses, job listings, and products on the largest B2B news platforms. This way, you reach exactly the decision-makers, customers, and business partners who matter most to your company.

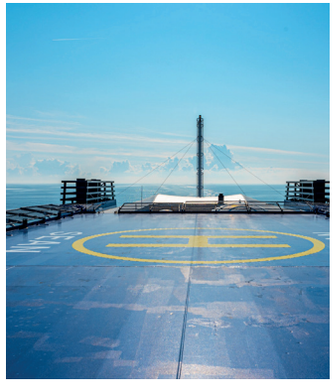


- Gain visibility without large marketing budgets
- Reach the right target audience directly
- Share news and products with the right decision-makers

Price: 22.800 NOK

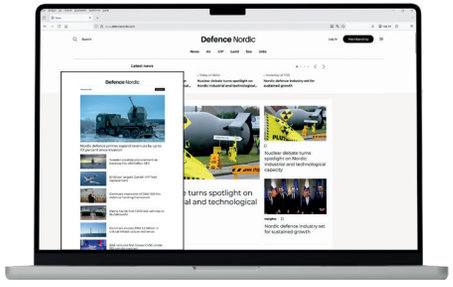
Goals

- Be the leading source of news on the Nordic defence industry
- Foster networks and insights across borders and sectors
- Shape the agenda with both breaking news and background analysis
- Promote transparency and knowledge sharing in a strategically critical sector



Channels

- News platform: defencenordic.com
- LinkedIn
- Newsletters, including theme-based editions
- Four annual print editions, distributed across Norway, Sweden, Denmark and Finland



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